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FOR IMMEDIATE RELEASE



Beth Skove Joins AACF Board of Trustees



Sacramento, Calif. – May 23, 2023 – The Automotive Aftermarket Charitable Foundation (AACF) today announced the election of Elizabeth (Beth) Skove to its board of trustees. Skove is Senior Marketing Manager at Myers Industries | Myers Tire Supply.

“Beth’s diverse background and extensive experience in the aftermarket will undoubtedly enrich our board discussions and bring valuable insights to our decision-making processes” said Larry Magee, President of AACF. “We look forward to working with her to advance our mission of helping those industry families who need it most.”

Skove brings more than 30 years of sales and marketing experience in the automotive aftermarket. Her career has included leadership roles with parts, tools and equipment and PBE manufacturers, as well as publishing.

“I am honored to take on this role, and hope to give back a fraction of what this industry has given me. With so many of my industry friends getting older, and “aging out” of the industry, I feel it is the time for me to step in and step up. The AACF is under-recognized for what it means to our industry,” said Skove. “I hope to help spread the word that AACF is here solely to help any and all automotive aftermarket members, from the technician to the warehouse worker to the President. If the need is real, the AACF will help.”

For more information or to get involved, contact Joel Ayres at Joel@AftermarketCharity.org

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit at www.AftermarketCharity.org.

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