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FOR IMMEDIATE RELEASE



Marc Blackman Joins AACF Board of Trustees

Sacramento, Calif. – January 16th, 2024 – <u>The Automotive Aftermarket Charitable Foundation</u> (AACF), a 501c3 supporting people in the automotive aftermarket industry and their families during the hardest moments of their lives, today announced the election of Marc Blackman, CEO of <u>Gold Eagle Company</u> to its board of trustees. Gold Eagle Company is the manufacturer of 303 Protectant, Sta-Bil Fuel Stabilizer, HEET, and other automotive, marine, and RV protection products.

"We're thrilled to have Marc join AACF's Board of Trustees," said Joel Ayres, Executive Director of AACF. "His commitment to the industry and to volunteerism should be applauded and we're

confident he'll be a strong addition to our <u>volunteer board</u> who works diligently to support the automotive aftermarket industry."

Marc has been actively involved in volunteerism for many years. He recently served as the Chairman of the Motor & Equipment Manufacturers Association (MEMA) and received MEMA's Aftermarket Suppliers Member Advocacy Award for 2023. Marc also proudly serves on the University of the Aftermarket Foundation Board as a Lifetime Trustee. Previously, Marc served as Chairman of the Board of Governors of the Automotive Aftermarket Suppliers Association (AASA). He has also held leadership roles in various industry associations, including Chairman of the Category Management Committee for the Autocare Association and positions at the Automotive Specialty Products Alliance (ASPA) and the Automotive Sales Council. Marc is the founder of the Global Automotive Network of YPO, a global leadership organization for chief executives.

"Marc was a long-time Board member of MEMA, I can say with confidence that all of us are lucky to have Marc join us on the AACF Board," said Paul McCarthy, CEO of MEMA and AACF Board Member. For more information or to get involved, contact Joel Ayres at Joel@AftermarketCharity.org

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit at www.AftermarketCharity.org.

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