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FOR IMMEDIATE RELEASE



Jay Woodall Joins AACF Board of Trustees



Sacramento, Calif. – September 6th, 2023 – The Automotive Aftermarket Charitable Foundation (AACF) today announced the election of Jay Woodall to its board of trustees. Woodall is General Manager, National Accounts Retail/Branded at Interstate Batteries.

The appointment of Woodall has been met with enthusiasm by key figures within the AACF. "We're thrilled to welcome Jay as a new member of our Board. Interstate Batteries has had a long history of supporting AACF and Jay brings a wealth of talent in marketing and industry experience that will benefit the foundation," expressed Joel Ayres, AACF Executive Director.

With over three decades of exceptional expertise spanning sales and marketing within the automotive aftermarket and technology sectors, Woodall's background has included pivotal leadership positions. These roles encompassed both automotive parts distribution and the Reverse-logistics technology sphere, showcasing his profound understanding of the industry's intricacies.

Woodall himself expressed his strong motivation to participate in the AACF's vital endeavors, particularly in assisting employees in the automotive aftermarket industry during their most challenging moments. "Recognizing the significant role played by the AACF, I am deeply committed to supporting individuals within the industry when they need it most," Woodall conveyed. He further emphasized his dedication by adding, "My aspiration is to be an active contributor to the AACF's essential mission."

This new addition to the AACF's board of trustees is anticipated to bring a wealth of knowledge and fresh perspectives, propelling the foundation's ongoing efforts to provide crucial assistance to individuals within the automotive aftermarket sector.

For more information or to get involved, contact Joel Ayres at Joel@AftermarketCharity.org

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit at www.AftermarketCharity.org.

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