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FOR IMMEDIATE RELEASE

Automotive Aftermarket Charitable Foundation appoints new Board Trustee.

Sacramento, CA March 6th, 2019: Mr. Lynn Parker, President of the Automotive Aftermarket Charitable Foundation (AACF), is pleased to announce the election of Mike Peace to its Board of Trustees. Mr. Peace is Vice President, National Accounts and Business Development, for the National Pronto Association, a \$1.4 Billion member-owned Program Distribution Group. National Pronto is a long-time supporter of the AACF.



“On behalf of the entire Board, I am delighted to welcome Mike to the Board of the Foundation. Mike is both a highly successful executive and a caring person, and this combination will surely further strengthen our Board and support the Foundation’s important role in our industry” Parker said. “We are pleased that Mike has accepted the duties this role brings, and we are grateful for his willingness to play an active role and serve for the common good of this great industry of ours, and particularly for the less fortunate among us” he added.

Mr. Peace has been in the automotive sector for over 35 years. Prior to joining National Pronto, Mike served in a prominent sales leadership role with Timken which included the setting of strategic policy and the opening of a significant foreign market.

During his tenure with Timken, Mike was also among the first battery of internal ‘Mentors’ under Timken’s mentoring program for the initiation of key new associates. Among other career steps, Mike has also served with TRW and Federal-Mogul.

“It is my distinct honor to be appointed to the AACF Board of Trustees” Peace said. He went on to say, “To serve with such esteemed professionals on the AACF Board, and give back to the industry that has provided for me and my family over my entire career is truly humbling. The people that this organization touches and supports are the faces we see every day in our industry, and the AACF is making a difference in their lives. I look forward to getting started and help steward the continued good work the AACF does.” Peace will also serve on the AACF Revenue Growth Committee.

Mike resides in Grapevine, Texas, has four daughters also living in Texas, and recently celebrated the birth of his first grandchild. He has served on the finance committee of his parish, and is an avid golfer.

The AACF, a 501 [c] (3) charitable organization, was founded in 1959 to assist members of the automotive aftermarket and their families, and has distributed millions of dollars to help industry people in times of great need. Joel Ayres, the Executive Director of the AACF, added his welcome. “Mike Peace is a great addition to our already formidable Board, and his skills should help further the objectives of the Foundation. Terrible accidents or catastrophic illness can occur suddenly, and can drastically alter the life of a family,” said Ayres. “We are ready to step in to help. We often are called in after all available resources have been exhausted, and that’s when we fulfill our mission: *To Provide Sustainable Solutions For Those In Great Need.*”

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